



JOB TITLE: Marketing and Communications Intern

JOB SUMMARY: The Intern will work closely with the Marketing and Communication Manager to help with a variety of projects related to fundraising, marketing and communications. This is a part-time, unpaid internship estimated at 5-10 hours/week. The position is based in our North Minneapolis site but will have flexibility to work outside the office.

REPORTS TO: Marketing and Communications Manager

Avenues for Homeless Youth Community-Based housing provides short-term and long-term supported housing, along with supportive services for youth experiencing housing instability and homelessness. We strive to do that in a safe and nurturing environment through a social justice lens. Through such service, Avenues seeks to support youth and young families while they define their experiences, life dreams and futures. Our work takes into account historical trauma, systems of oppression and intersectionality while being grounded in the power of resiliency, healing and community.

ESSENTIAL RESPONSIBILITIES:

- Support e-communication efforts using social media, newsletters and website
- Marketing segmenting and data base updating
- In-Kind processing
- Help in the creation and execution of fundraising initiatives
- Perform research based projects
- Website updates and content creation
- Marketing collateral creation and updating
- Graphic design

PREFERRED SKILL SETS AND QUALIFICATIONS:

- Self-motivated, organized and detail oriented
- Ability to manage several projects at one time
- Creative
- Sense of humor

PREFERRED TECHNICAL EXPERTISE:

- Constant Contact
- Donor Perfect Data base or applicable experience
- Adobe Creative Suites

*Persons of color are encouraged to apply.
Avenues for Homeless Youth is an Equal Opportunity Employer.*

HOW TO APPLY:

Please submit cover letter and resume to rblair@aveuesforyouth.org. No phone calls, please.

www.avenuesforyouth.org • 1708 Oak Park Avenue North, Minneapolis MN 55411 • 612-522-1690