You are invited to join the ranks of national and Minnesota-based companies supporting Avenues for Youth in 2021.

**About Avenues for Youth**

Avenues for Youth has been supporting youth in our community for over twenty-five years by providing emergency shelter, housing and other supports to youth ages 16-24 who are experiencing homelessness. With housing locations based in North Minneapolis, Brooklyn Park, and across the Twin Cities, we support over 300 youth each year. Our mission is to partner with youth experiencing homelessness to achieve their dreams.

About 90% of the youth in Avenues programs identify as black, indigenous, and/or people of color (BIPOC), while over 23% of youth experiencing homelessness statewide identify as LGBTQI+. Avenues’ nationally recognized host home model has been supporting LGBTQI+ youth for over 20 years.

**Building on Dreams Virtual Event**

The 8th annual Building on Dreams event is a virtual fundraiser held on March 23, 2021 from 8:00-9:00 a.m., MC’d by Kare 11 Anchor Rena Sarigianopoulos. The event draws local and national businesses, as well as local political and activist leaders. We expect 450 virtual guests at Building on Dreams.

**Support Youth in Your Community While Breaking Down Barriers**

There is no one reason why youth experience homelessness – it’s intersectional. Systems of oppression, racism and poverty are some of the root causes of homelessness. Without addressing these systems, homelessness will persist. By supporting Avenues for Youth, you provide a vital safety net for youth in your community while rising to the call for a more equitable and just community.

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**Past Sponsors**

Alerus Mortgage*
Allina Health
Best Buy Pride
Best Vendors Management
Brady Kroll-Edina Realty
Comcast
EY
First Equity
Gage
Gravie
Gray Plant Moody
Johnson & Johnson Pride
KPMG
Luther Automotive
The Main Street Media Group
Messner & Kramer
Morrie’s Subaru of Brooklyn Park
Mytech Partners
Nonpod
Pentair
Prince of Peace Lutheran Church
Remax Results No Place Like Home
Right at Home
Schatz Real Estate Group
Sunrise Banks
Target
Timberland Partners
Topline Federal Credit Union

*2020 Event’s Presenting Sponsor
“When I came to Avenues I didn’t get a shelter feel, because I’ve lived in a shelter multiple times before. I know what a shelter feels like. Avenues was warm. It’s a homey environment. Staff were really nice and there was always food in the refrigerator.”

-Kia, a former youth at Avenues

<table>
<thead>
<tr>
<th>2021 Building on Dreams Sponsorships</th>
<th>Partner Sponsor $1,000</th>
<th>Ally Sponsor $2,500</th>
<th>Advocate Sponsor $5,000</th>
<th>Supporting Sponsor $7,500</th>
<th>Presenting Sponsor $15,000</th>
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</thead>
<tbody>
<tr>
<td><strong>Event Recognition</strong></td>
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<td>Recognition in slideshow to reach at least 450 event guests</td>
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<td>Logo placement in the virtual event platform to reach at least 450 event guests.</td>
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<td>Verbal recognition during program video to reach at least 450 event guests</td>
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<td><strong>Event Promotion</strong></td>
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<td>Logo placement on event website to reach at least 450 people on the day of the event.</td>
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<td>Recognition in e-communications to reach at least 6,000 people</td>
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<td>Recognition on social media to reach at least 7,000 people.</td>
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<td><strong>Annual Report</strong></td>
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<td>Sponsors recognized in annual report, which reaches over 6,000</td>
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<td><strong>Other</strong></td>
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<td>Private presentation by Avenues staff on an equity topic of your choice.</td>
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<td><strong>Media</strong></td>
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<td>Mention in press release and media coverage to reach thousands in the broader Twin Cities Area.</td>
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Interested in a targeted sponsorship? Contact Melissa Cuff, Development Director, to learn about our Technology Sponsorship Opportunity.
To confirm your sponsorship, fill out this form and return it or complete the online sponsorship form at avenuesforyouth.org/building-on-dreams-sponsors/.

☐ I am confirming my sponsorship of Building on Dreams, a fundraiser for Avenues for Youth.

Sponsor Name:_____________________________________________________________________________
Contact:__________________________________________ Phone:___________________________________
Address: __________________________________________________________________________________
City/State/Zip:______________________________________________________________________________
Email:____________________________________________ Website:_________________________________

How would you like your name or organization to appear in event materials?
__________________________________________________________________________________________

What sponsorship level are you committing to?
☐ Presenting $15,000
☐ Supporting $7,500
☐ Advocate $5,000
☐ Ally $2,500
☐ Partner $1,000

How would you like to complete your sponsorship?
☐ Mail a check to Avenues for Youth at 1708 Oak Park Avenue North, Minneapolis, MN 55
☐ Make my gift online at https://give.avenuesforyouth.org/give/247352/#/donation/checkout
☐ Please invoice at the above address or to:__________________________________________________

Contact:
Melissa Cuff
Director of Development
mcuff@avenuesforyouth.org
612-749-7345

Please Mail Checks To:
Attn: Building on Dreams
Avenues for Youth
1708 Oak Park Avenue
Minneapolis, MN 55411

Avenues for Youth is a 501(c)(3) nonprofit organization. Federal tax ID number 41-1765140