



BUILDING ON

DREAMS

AVENUES
FOR YOUTH

Dream. Listen. Rise Together.

You are invited to join the ranks of national and Minnesota-based companies supporting Avenues for Youth in 2021.

About Avenues for Youth

Avenues for Youth has been supporting youth in our community for over twenty-five years by providing emergency shelter, housing and other supports to youth ages 16-24 who are experiencing homelessness. With housing locations based in North Minneapolis, Brooklyn Park, and across the Twin Cities, we support over 300 youth each year. Our mission is to partner with youth experiencing homelessness to achieve their dreams.

About 90% of the youth in Avenues programs identify as black, indigenous, and/or people of color (BIPOC), while over 23% of youth experiencing homelessness statewide identify as LGBTQI+. Avenues' nationally recognized host home model has been supporting LGBTQI+ youth for over 20 years.

Building on Dreams Virtual Event

The 8th annual Building on Dreams event is a **virtual fundraiser held on March 23, 2021 from 8:00-9:00 a.m., MC'd by Kare 11 Anchor Rena Sarigianopoulos**. The event draws local and national businesses, as well as local political and activist leaders. We expect 450 virtual guests at Building on Dreams.

Support Youth in Your Community While Breaking Down Barriers

There is no one reason why youth experience homelessness – it's intersectional. Systems of oppression, racism and poverty are some of the root causes of homelessness. Without addressing these systems, homelessness will persist. By supporting Avenues for Youth, you provide a vital safety net for youth in your community while rising to the call for a more equitable and just community.

Past Sponsors

Alerus Mortgage*
Allina Health
Best Buy Pride
Best Vendors Management
Brady Kroll-Edina Realty
Comcast
EY
First Equity
Gage
Gravie
Gray Plant Moody
Johnson & Johnson Pride
KPMG
Luther Automotive
The Main Street Media Group
Messerli & Kramer
Morrie's Subaru of Brooklyn Park
Mytech Partners
Nonpod
Pentair
Prince of Peace Lutheran Church
Remax Results No Place Like Home
Right at Home
Schatz Real Estate Group
Sunrise Banks
Target
Timberland Partners
Topline Federal Credit Union

**2020 Event's Presenting Sponsor*



2021 SPONSORSHIP BENEFITS

“When I came to Avenues I didn’t get a shelter feel, because I’ve lived in a shelter multiple times before. I know what a shelter feels like. Avenues was warm. It’s a homey environment. Staff were really nice and there was always food in the refrigerator.”

-Kia, a former youth at Avenues

2021 Building on Dreams Sponsorships

	Partner Sponsor \$1,000	Ally Sponsor \$2,500	Advocate Sponsor \$5,000	Supporting Sponsor \$7,500	Presenting Sponsor \$15,000
Event Recognition					
Recognition in slideshow to reach at least 450 event guests					
Logo placement in the virtual event platform to reach at least 450 event guests.					
Verbal recognition during program video to reach at least 450 event guests					
Event Promotion					
Logo placement on event website to reach at least 450 people on the day of the event.					
Recognition in e-communications to reach at least 6,000 people					
Recognition on social media to reach at least 7,000 people.					
Annual Report					
Sponsors recognized in annual report, which reaches over 6,000					
Other					
Private presentation by Avenues staff on an equity topic of your choice.					
Media					
Mention in press release and media coverage to reach thousands in the broader Twin Cities Area.					

Interested in a targeted sponsorship? Contact Melissa Cuff, Development Director, to learn about our Technology Sponsorship Opportunity.



2021 SPONSORSHIP FORM

To confirm your sponsorship, fill out this form and return it or complete the online sponsorship form at avenuesforyouth.org/building-on-dreams-sponsors/.

I am confirming my sponsorship of Building on Dreams, a fundraiser for Avenues for Youth.

Sponsor Name: _____

Contact: _____ Phone: _____

Address: _____

City/State/Zip: _____

Email: _____ Website: _____

How would you like your name or organization to appear in event materials?

What sponsorship level are you committing to?

- Presenting \$15,000
- Supporting \$7,500
- Advocate \$5,000
- Ally \$2,500
- Partner \$1,000



How would you like to complete your sponsorship?

- Mail a check to Avenues for Youth at 1708 Oak Park Avenue North, Minneapolis, MN 55
- Make my gift online at <https://give.avenuesforyouth.org/give/247352/#!/donation/checkout>
- Please invoice at the above address or to: _____

Contact:
 Melissa Cuff
 Director of Development
mcuff@avenuesforyouth.org
 612-749-7345

Please Mail Checks To:
 Attn: Building on Dreams
 Avenues for Youth
 1708 Oak Park Avenue
 Minneapolis, MN 55411