



PEER-TO-PEER

FUNDRAISING MADE EASY

Peer-To-Peer Fundraise for Avenues for Youth

1. Visit Avenues GiveMN Site

- a. Click <https://www.givemn.org/organization/Avenues-For-Youth>
- b. Click fundraise. If you haven't created an account on GiveMN before, it will prompt you to do so.

2. Describe Your Fundraiser

- a. In 100 words, share your connection to Avenues and why you're fundraising for youth experiencing homelessness.

3. Add Your Photo or Video

- a. Share an image or video that shows your support of Avenues! It might be a photo of you at an Avenues event, volunteer opportunity or with a youth group.

4. Set Your Fundraising Goal

- a. Set a stretch goal that's meaningful to you! Some impact ideas for goals are:
 - \$150: one day of intensive host support and host home program management
 - \$500: all personal products (bedding, hygiene products, medicine) for 20 youth for one week
 - \$750: all personal products for 32 youth for one week
 - \$1,150: meals and snacks for 20 youth for one week
 - \$2,500: one month of nursing services at both shelters

5. Share Your Avenues Story

- a. Briefly describe your story and why you support Avenues for Youth. Make it personal. What drew you to Avenues? Why is it important to you that folks support youth experiencing homelessness?
- b. Add a link for folks to learn more about Avenues: www.avenuesforyouth.org

6. Spread the Word

- a. Share your peer-to-peer page on your social media and email the link to your network!