



You are invited to join the ranks of national and Minnesota-based companies supporting Avenues for Youth in 2022.

### About Avenues for Youth

Avenues for Youth has been supporting youth in our community for over twenty-five years by providing emergency shelter, housing and other supports to youth ages 16-24 who are experiencing homelessness. With housing locations based in North Minneapolis, Brooklyn Park, and across the Twin Cities, we support 250-300 youth each year. Our mission is to partner with youth experiencing homelessness to achieve their dreams.

About 90% of the youth in Avenues programs identify as black, indigenous, and/or people of color (BIPOC), while over 23% of youth experiencing homelessness statewide identify as LGBTQI+. Avenues' nationally recognized host home model has been supporting LGBTQI+ youth for over 20 years.

### Building on Dreams Event

The 9th annual Building on Dreams event will draw local and national businesses, as well as local political and activist leaders. We expect 450 guests at Building on Dreams and are currently discussing virtual and hybrid event options with tentative dates of April 26 and 27, 2022.

### Support Youth in Your Community While Breaking Down Barriers

There is no one reason why youth experience homelessness – it's intersectional. Systems of oppression, racism and poverty are some of the root causes of homelessness. Without addressing these systems, homelessness will persist. By supporting Avenues for Youth, you provide a vital safety net for youth in your community while rising to the call for a more equitable and just community.

### Past Sponsors

- Alerus Mortgage\*
- Allina Health
- Best Buy Pride
- Best Vendors Management
- Comcast
- EY
- Faegre Drinker Biddle & Reath LLP
- First Equity
- Gravie
- Gray Plant Moody
- Johnson & Johnson Pride
- KPMG
- Luther Automotive
- The Main Street Media Group
- MapleTree Pediatric Dentistry
- Metro Sales Inc.
- Messerli & Kramer
- Morrie's Subaru of Brooklyn Park
- Mytech Partners
- Next Level Leaders
- Pentair
- Prince of Peace Lutheran Church
- Remax Results No Place Like Home
- Right at Home
- Sara Blood Consulting LLC
- Sunrise Banks
- Target
- Timberland Partners
- Topline Federal Credit Union

\*2021 Event's Presenting Sponsor



## 2022 SPONSORSHIP BENEFITS

*“Avenues had a very strong impact on me. They did not let me give up on myself. They always gave me good advice uplifting me.”*

-Alexis, a youth in Avenues Programs

	2022 Building on Dreams Sponsorships				
	Partner Sponsor \$1,000	Ally Sponsor \$2,500	Advocate Sponsor \$5,000	Supporting Sponsor \$7,500	Presenting Sponsor \$15,000
<b>Event Recognition</b>					
Recognition in slideshow to reach at least 450 event guests					
Logo placement in the virtual event platform to reach at least 450 event guests.					
Verbal recognition during program to reach at least 450 event guests					
<b>Event Promotion</b>					
Logo placement on event website to reach at least 450 people on the day of the event					
Recognition in e-communications to reach at least 6,000 people					
Recognition on social media to reach at least 7,000 people.					
<b>Annual Report</b>					
Sponsors recognized in annual report, which reaches over 6,000					
<b>Other</b>					
Private presentation by Avenues staff on an equity topic of your choice.					
<b>Media</b>					
Mention in press release and media coverage to reach thousands in the broader Twin Cities Area					

**Interested in a targeted sponsorship? Contact Melissa Cuff, Development Director, to learn about our Technology Sponsorship Opportunity.**



# 2022 SPONSORSHIP FORM

To confirm your sponsorship, fill out this form and return it or complete the online sponsorship form at [avenuesforyouth.org/building-on-dreams-sponsors/](https://avenuesforyouth.org/building-on-dreams-sponsors/).

I am confirming my sponsorship of Building on Dreams, a fundraiser for Avenues for Youth.

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

How would you like your name or organization to appear in event materials?

\_\_\_\_\_

What sponsorship level are you committing to?

- Presenting \$15,000
- Supporting \$7,500
- Advocate \$5,000
- Ally \$2,500
- Partner \$1,000



How would you like to complete your sponsorship?

- Mail a check to Avenues for Youth at 1708 Oak Park Avenue North, Minneapolis, MN 55
- Make my gift online at <https://give.avenuesforyouth.org/give/247352/#!/donation/checkout>
- Please invoice at the above address or to: \_\_\_\_\_

**Contact:**  
 Melissa Cuff  
 Director of Development  
[mcuff@avenuesforyouth.org](mailto:mcuff@avenuesforyouth.org)  
 612-749-7345

**Please Mail Checks To:**  
 Attn: Building on Dreams  
 Avenues for Youth  
 1708 Oak Park Avenue  
 Minneapolis, MN 55411