

# 10TH ANNUAL



You are invited to join the ranks of national and Minnesota-based companies supporting Avenues for Youth in 2023.

## About Avenues for Youth

Avenues for Youth has been supporting youth in our community for over 27 years by providing emergency shelter, housing and other supports to youth ages 16-24 who are experiencing homelessness. With housing locations based in North Minneapolis, Brooklyn Park, and across the Twin Cities, we support 250 youth each year. Our mission is to partner with youth experiencing homelessness to achieve their dreams.

About 85% of the youth in Avenues programs identify as black, indigenous, and/or people of color (BIPOC), while 37% of youth experiencing homelessness statewide identify as LGBTQI+. Avenues' nationally recognized host home model has been supporting LGBTQI+ youth for over 20 years.

## Building on Dreams Event

The 10th annual Building on Dreams event will draw local and national businesses, as well as local political and activist leaders. We expect 350 guests at Building on Dreams and we will offer in-person and virtual ways to participate. It will be held March 29, 2023 at 5pm, located in the Holden Room at Glasshouse in Minneapolis (145 Holden St N, Minneapolis, MN 55405).

## Support Youth in Your Community

There is no one reason why youth experience homelessness – it's intersectional. Systems of oppression, racism and poverty are some of the root causes of homelessness. Without addressing these systems, homelessness will persist. Avenues keeps social justice at the center of our work, guided by the core values of equity, community, respect and dignity, trust, liberation, and anti-oppression. Youth are resilient, inspiring, and the drivers of their own journey. With stability, trust and youth-centered supports, their dreams can become reality.

## Past Sponsors

Alerus  
Allina Health  
Anderson Realty  
Comcast Corporation  
Dahl Consulting  
Faegre Drinker  
Johnson & Johnson Care with Pride  
Just Break Up  
KPMG  
Luther Automotive  
Mahoney, Ulrich, Christiansen & Reed  
Main Street America Insurance  
Metro Sales Inc.  
Mytech Partners  
Next Level Leader  
Prince of Peace Lutheran Church  
Remax Results No Place Like Home  
Right at Home  
Sunrise Banks  
Timberland Partners  
Topline Federal Credit Union  
Uptown Realty  
Xcel Energy



## 2023 SPONSORSHIP BENEFITS

*"It's a good place. If you want a shelter to go to, it's a good place. One thing we need on the streets is a place to shower, to sleep, a place to go. This place is important for youth. For myself."*

-Gavin, a youth in Avenues Programs

### 2023 Building on Dreams Sponsorships

	Friend Sponsor \$1,000	Partner Sponsor \$2,500	Advocate Sponsor \$5,000	Supporter Sponsor \$7,500	Presenting Sponsor \$20,000
<b>Event Recognition</b>					
Recognition in slideshow to reach at least 350 event guests					
Logo placement in the event program to reach at least 350 event guests.					
Verbal recognition during program to reach at least 350 event guests					
<b>Event Promotion</b>					
Logo placement on event website to reach at least 350 people on the day of the event					
Recognition in e-communications to reach at least 6,000 people					
Recognition on social media to reach at least 7,000 people.					
<b>Annual Report</b>					
Sponsors recognized in annual report, which reaches over 6,000					
<b>Other</b>					
Private presentation by Avenues staff on an equity topic of your choice.					
10 reserved seats for staff-members of your choice.					
<b>Media</b>					
Mention in press release and media coverage to reach thousands in the broader Twin Cities Area					

Interested in a targeted sponsorship? Contact Melissa Cuff, Director of Development & Communications, to learn about our Technology Sponsorship Opportunity.



# 2023 SPONSORSHIP FORM

To confirm your sponsorship, either complete and mail the form below or sign-up online at <https://avenuesforyouth.org/building-on-dreams> (click Become a Sponsor).

I am confirming my sponsorship of Building on Dreams, a fundraiser for Avenues for Youth.

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

How would you like your name or organization to appear in event materials?

\_\_\_\_\_

What sponsorship level are you committing to?

- Presenting \$20,000
- Supporter \$7,500
- Advocate \$5,000
- Partner \$2,500
- Friend \$1,000



How would you like to complete your sponsorship?

- Mail a check to Avenues for Youth at 1708 Oak Park Avenue North, Minneapolis, MN 55
- Make my gift online at <https://give.avenuesforyouth.org/give/247352/#!/donation/checkout>
- Please invoice at the above address or to: \_\_\_\_\_

**Contact:**  
Melissa Cuff  
Director of Development & Communications  
[mcuff@avenuesforyouth.org](mailto:mcuff@avenuesforyouth.org)  
612-749-7345

**Please Mail Checks To:**  
Attn: Building on Dreams  
Avenues for Youth  
1708 Oak Park Avenue  
Minneapolis, MN 55411