



BUILDING ON
DREAMS
AVENUES
FOR YOUTH
2024

You are invited to join the ranks of national and Minnesota-based companies supporting Avenues for Youth this year.

About Avenues for Youth

Avenues for Youth has been supporting youth in our community for over 28 years by providing emergency shelter, housing and other supports to youth ages 16-24 who are experiencing homelessness. With housing locations based in North Minneapolis, Brooklyn Park, and across the Twin Cities, we support over 250 youth each year. Our mission is to partner with youth experiencing homelessness to achieve their dreams.

86% of the youth in Avenues programs identify as black, indigenous, and/or people of color (BIPOC), while 42% of youth experiencing homelessness statewide identify as LGBTQI+. Avenues' nationally recognized host home model has been supporting LGBTQI+ youth for over 20 years.

Building on Dreams Event | April 11, 2024

Quincy Hall in NE Minneapolis

Avenues' annual Building on Dreams event will draw local and national businesses, as well as local political and activist leaders. We expect 350 guests at Building on Dreams and we will offer in-person and virtual ways to participate.

Support Youth in Your Community

There is no one reason why youth experience homelessness – it's intersectional. Systems of oppression, racism and poverty are some of the root causes of homelessness. Without addressing these systems, homelessness will persist. Avenues keeps social justice at the center of our work, guided by the core values of equity, community, respect and dignity, trust, liberation, and anti-oppression. Youth are resilient, inspiring, and the drivers of their own journey. With stability, trust and youth-centered supports, their dreams can become reality.

Past Sponsors

Luther Automotive - 2023 Presenting

Alerus - Past Presenting

Allina Health

Anderson Realty

Bokser Home

Comcast Corporation

Connexus Credit Union

EY

Faegre Drinker

Giant Flowers by Di

Mahoney

Main Street America Insurance Metro

Sales Inc.

Mytech Partners

Prince of Peace Lutheran Church

Remax Results No Place Like Home

Right at Home

Riverbridge

Schatz Real Estate Group

Sunrise Banks

Timberland Partners

Topline Financial Credit Union



2024 SPONSORSHIP BENEFITS

“As a young person, having these types of resources is like a shoulder to lean on and somebody to turn to. It is very important.”

- J, a youth in Avenues Programs

2024 Building on Dreams Sponsorships

Friend Sponsor \$1,000	Partner Sponsor \$2,500	Advocate Sponsor \$5,000	Supporter Sponsor \$7,500	Presenting Sponsor \$20,000
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Event Recognition

Recognition in slideshow to reach ~300 event guests					
Logo placement in the event program to reach ~300 event guests.					
Verbal recognition during program to reach ~300 event guests					

Event Promotion

Logo placement on event website to reach at ~300 people on the day of the event					
Recognition in e-communications to reach ~6,000 people					
Recognition on social media to reach ~7,000 people.					

Annual Report

Sponsors recognized in annual report, which reaches over 6,000					
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Other

Private presentation by Avenues staff on an equity topic of your choice.					
10 reserved seats for staff-members of your choice.					

Media

Mention in press release and media coverage to reach thousands in the broader Twin Cities Area					
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Interested in a customized sponsorship? Contact Kevin Kjonaas, Associate Director of Development & Communications at kkjonaas@avenuesforyouth.org.



2024 SPONSORSHIP FORM

To confirm your sponsorship, either complete and mail the form below or sign-up online at: avenuesforyouth.org/2024-building-on-dreams-sponsor-form.

I am confirming my sponsorship of Building on Dreams, a fundraiser for Avenues for Youth.

Sponsor Name: _____

Contact: _____ Phone: _____

Address: _____

City/State/Zip: _____

Email: _____ Website: _____

How would you like your name or organization to appear in event materials?

What sponsorship level are you committing to?

- Presenting \$20,000
- Supporter \$7,500
- Advocate \$5,000
- Partner \$2,500
- Friend \$1,000



How would you like to complete your sponsorship?

- Mail a check to Avenues for Youth at 1708 Oak Park Avenue North, Minneapolis, MN 55
- Make my gift online at tinyurl.com/Building-on-Dreams**
- Please invoice at the above address or to: _____

Contact:

Kevin Kjonaas, Associate Director
of Development & Communications
kkjonaas@avenuesforyouth.org
612-834-7080

Please Mail Checks To:

Attn: Building on Dreams
Avenues for Youth
1708 Oak Park Avenue
Minneapolis, MN 55411

Avenues for Youth is a 501(c)(3) nonprofit organization. Federal tax ID number 41-1765140