

# BUILDING ON DREAMS

AVENUES  
FOR YOUTH

## 2025 SPONSORSHIP OPPORTUNITIES

### AVENUES PARTNERS WITH YOUTH EXPERIENCING HOMELESSNESS TO ACHIEVE THEIR DREAMS.

Whether a young person needs a place to stay for just one night, or a year and a half, Avenues partners with youth to find their path out of homelessness.



### ABOUT AVENUES FOR YOUTH

30  
years

Avenues for Youth has been supporting youth in our community for 30 years by providing emergency shelter, housing and other supports to youth ages 16-24 who are experiencing homelessness.

300  
youth

With housing locations based in North Minneapolis, Brooklyn Park, and across the Twin Cities, we support nearly 300 youth each year. Our mission is to partner with youth experiencing homelessness to achieve their dreams.



90% of the youth in Avenues programs identify as black, indigenous, and/or people of color (BIPOC).

90%

38% of youth at Avenues identify as LGBTQI+. Avenues' nationally recognized host home model has been supporting LGBTQI+ youth for over 20 years.

38%

# BUILDING ON DREAMS

Thursday March 27, 2025  
Quincy Hall in NE Minneapolis



Avenues' annual Building on Dreams event will draw local and national businesses, as well as political and activist leaders. We expect 400 guests at Building on Dreams and we will offer in-person and virtual ways to participate.

## PAST SPONSORS

- Alerus
- Allina Health
- Anderson Realty
- Bokser Home
- Bremer Bank
- Comcast
- Connexus Cares
- Crave
- Ernst & Young
- Faegre Drinker
- First Equity
- Johnson & Johnson
- KPMG
- LHB
- Luther Auto
- Mahoney CPAs and Advisors
- Main Street America Group
- Metro Sales
- Morrie's Subaru of Brooklyn Park
- Mytech
- Next Level Leader
- No Place Like Home/Remax Results
- Prince of Peace Lutheran Church
- Principal/Swanson Financial Advisors
- Right at Home
- Riverbridge Partners
- Schatz Real Estate Group
- Sunrise Bank
- Target
- Timberland
- Topline Financial Credit Union
- Tri-Construction
- UCare
- Watson Forsberg

## 2024 EVENT RESULTS




























**\$125,880**  
Raised

**372**  
Attendees

Platform	Audience	Quantity	Impressions
Email	6,082	16	15,429
Social Media	7,601	58	11,197

BUILDING ON  
**DREAMS**

## 2025 SPONSORSHIP BENEFITS

	FRIEND \$1,500	PARTNER \$3,000	ADVOCATE \$5,000	SUPPORTER \$7,500
<b>EVENT RECOGNITION</b>				
Recognition in slideshow and printed signage to reach ~400 event guests				
Logo placement in the event program to reach ~400 event guests				
Verbal recognition during program to reach ~400 event guests				
<b>EVENT PROMOTION</b>				
Logo placement on event website to reach at least 400 attendees				
Recognition in e-communications to reach ~6,000 people				
Recognition on social media to reach ~7,500 people				
<b>ADDITIONAL RECOGNITION</b>				
Sponsors recognized in annual report, which reaches over 6,000				
10 reserved seats for staff-members of your choice				
Private presentation by Avenues staff on an equity topic of your choice				

### Interested in a customized sponsorship?

Contact Kevin Kjonaas, Associate Director of Development at [kkjonaas@avenuesforyouth.org](mailto:kkjonaas@avenuesforyouth.org).



## 2025 SPONSORSHIP FORM

To confirm your sponsorship, either complete and mail the form below or sign-up online at: [avenuesforyouth.org/building-on-dreams-sponsor-form](https://avenuesforyouth.org/building-on-dreams-sponsor-form).

I am confirming my sponsorship of Building on Dreams, a fundraiser for Avenues for Youth.

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

How would you like your name or organization to appear in event materials?

\_\_\_\_\_

What sponsorship level are you committing to?

- Supporter \$7,500
- Advocate \$5,000
- Partner \$3,000
- Friend \$1,500



How would you like to complete your sponsorship?

- Mail a check to Avenues for Youth
- Make my gift online at [avenuesforyouth.org](https://avenuesforyouth.org)
- Please invoice at the above address or to: \_\_\_\_\_

### Contact:

Kevin Kjonaas, Associate Director  
of Development & Communications  
[kkjonaas@avenuesforyouth.org](mailto:kkjonaas@avenuesforyouth.org)  
612-834-7080

### Please Mail Checks To:

Attn: Building on Dreams  
Avenues for Youth  
1708 Oak Park Avenue North  
Minneapolis, MN 55411

## OUR PROGRAMS

### MINNEAPOLIS AVENUES



### BROOKLYN AVENUES



### YOUNG FAMILIES



### CONNEQT



#### Shelter

Addresses immediate and crisis needs by providing a safe place to stay, nutritious meals, clothing, and more.

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#### Transitional Living

Partners with youth to address long-term goals related to stable housing, career, education, and wellness.

#### Rapid Rehousing

Scattered site housing in apartments for young parents and their children.

#### Host Home

Community-based, scattered site support in volunteer homes for youth who identify LGBTQI+.



When asked, “has your life changed since coming to Avenues?” Kat answered “Yes. Hugely!”

“I HAVE DEFINITELY GROWN TO LOVE MYSELF A LOT MORE SINCE BEING HERE.”



-Kat, Former Youth of Brooklyn Avenues

### Support Youth in Your Community

There is no one reason why youth experience homelessness – it’s intersectional. Systems of oppression, racism and poverty are some of the root causes of homelessness. Without addressing these systems, homelessness will persist.

Avenues keeps social justice at the center of our work, guided by the core values of equity, community, respect and dignity, trust, liberation, and anti-oppression. Youth are resilient, inspiring, and the drivers of their own journey. With stability, trust and youth-centered supports, their dreams can become reality